



## Press Release Contact

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## Release Date

For Immediate Release

# VMA & Women in Manufacturing (WiM) Virginia Announce Inaugural Virtual Golf Tournament

**RICHMOND, VA** -- The Virginia Manufacturers Association (VMA) and Women in Manufacturing (WiM) Virginia are hosting an inaugural [WiM-Virginia Virtual Golf Tournament](#) during the month of May. This tournament is a fun way for manufacturers, suppliers, and WiM supporters to stay connected and support WiM Virginia.

Teams will register online for a \$30 fee, play at any golf course they chose using a [scramble format](#) and submit their score to a virtual leaderboard. Teams can play their round any time during the month of May. [Registration is open](#) now and closes on May 22. The tournament includes a "[closest-to-the-pin](#)" contest and raffle prizes will be awarded throughout the event. Winners will receive prizes and unlimited bragging rights. Numerous sponsorship opportunities are still available. For more information on registering as a sponsor or golfer, and/or to donate a prize, please contact the VMA at (804) 528-4482, or visit <http://wimva.com/>.

"The WiM Virginia Virtual Golf Tournament is a terrific way to support professional development for women in manufacturing. It's also an innovative way to stay connected to friends, employees and customers." said Brett Vassey, President & CEO, VMA.

WiM-Virginia is dedicated to supporting, promoting and inspiring women who are pursuing or have chosen a career in the manufacturing industry. Women make up approximately 47 percent of the U.S. labor force, but only 29 percent of the manufacturing workforce.<sup>1</sup> Women earn more than half of all associate's, bachelor's, and master's degrees.<sup>2</sup> Women also hold more than half of all US managerial and professional positions.<sup>3</sup> This data illustrates that women are a major untapped talent pool for industrial businesses.

"The WiM Virginia Chapter is focused on closing the gender gap in the industrial workforce through the development of women and inspiring the next generation of female leaders," said Jordan Oligmueller, WiM-Virginia Chapter Chair.

Tournament proceeds will go to the Virginia Industry Foundation, a 501(c)3 educational affiliate of the VMA, to provide professional development and youth career exploration resources for the WiM-Virginia Chapter.

### **About Virginia Manufacturers Association**

*The Virginia Manufacturers Association develops and advocates for constructive public policies and supports a broad array of business services and programs to help ensure that Virginia manufacturing companies can be productive, profitable and competitive in Virginia. Virginia's 5,700+ manufacturers employ over 230,000 individuals, contribute \$43 billion to the gross state product, and account for over 50% of the state's exports to the global economy. For more about the VMA, please visit [www.vamanufacturers.com](http://www.vamanufacturers.com).*