



# 2017 VMA Event Sponsorship Opportunities

Corporate sponsorship at a VMA event is a unique opportunity to connect with peers, potential customers and representatives of state, local and federal government agencies. It also shows your commitment to the VMA and the work we do. There are three events that are developed specifically to support our goals of keeping industry competitive and creating a legislative environment that promotes economic growth, promoting the professional development of our members and developing training programs that will create a pipeline for the next generation of manufacturing workforce. I hope you will consider sponsoring a VMA event in 2017.



**VMA Day on the Hill**  
Dates: February 6, 2017  
Location: The Library of Virginia



**Virginia Environmental Health & Safety Conference (VEHS)**  
Dates: September 28-29, 2017  
Location: The Westin, Richmond, VA



**Virginia Industry Leadership Forum**  
Dates: November 2-3, 2017  
Location: Marriott Newport News City Center



Full Year Sponsorship at our three primary events:

Platinum Sponsorship - \$12,000

Gold Sponsorship - \$8,500

Silver Sponsorship - \$6,000

Bronze Sponsorship - \$3,500

Contact Kimberly Noonan at 804-528-4482 or [knoonan@vamanufacturers.com](mailto:knoonan@vamanufacturers.com) to reserve your company's opportunity today .



## 2017 VMA Day on the Hill

**Library of Virginia  
800 East Broad Street  
Richmond, Virginia 23219**

### Platinum Sponsor - \$2,000      Benefits:

- Prominent sponsor recognition on all event-related marketing and promotional collateral such as programs, emails and posters
- Sponsor recognition on the event page of the VMA website
- Sponsors table at the breakfast kickoff meeting
- Invitation for 10 to the Sponsors luncheon after morning meetings
- 10 event registrations to Day on the Hill and Beer Caucus

### Gold Sponsor - \$1,500      Benefits:

- Prominent sponsor recognition on all event-related marketing and promotional collateral such as programs, emails and posters
- Sponsor recognition on the event page on the VMA website
- Invitation for 6 to the Sponsors luncheon after morning meetings
- 6 event registrations to Day on the Hill and Beer Caucus

### Silver Sponsor - \$1,000      Benefits:

- Prominent sponsor recognition on all event-related marketing and promotional collateral such as programs, emails and posters
- Sponsor recognition on the event page on the VMA website
- 4 event registrations to Day on the Hill and Beer Caucus

### Bronze Sponsor - \$500      Benefits:

- Prominent sponsor recognition on all event-related marketing and promotional collateral such as programs, emails and posters
- Sponsor recognition on the event page on the VMA website
- 2 event registrations to Day on the Hill and Beer Caucus



**15<sup>th</sup> Annual Virginia Environmental Health and Safety Conference (VEHS)  
September 28-29, 2017**

**The Westin, Richmond, Virginia  
6631 West Broad Street  
Richmond, Virginia 23230**

**Platinum Sponsor - \$5,000      Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 5 event registrations to VEHS Conference & Workshops
- Invitation to Presidents Dinner on Thursday night

**Gold Sponsor - \$3,500      Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 4 event registrations to VEHS Conference & Workshops
- Invitation to Presidents Dinner on Thursday night

**Silver Sponsor - \$2,500      Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 3 event registrations to VEHS Conference & Workshops
- Invitation to Presidents Dinner on Thursday night

**Bronze Sponsor - \$1,500      Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 2 event registrations to VEHS Conference & Workshops

**Break Sponsors - \$800      Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 1 event registrations to VEHS Conference & Workshops

**Exhibitor...\$500 (2 -VMA Members)/\$1000 (2-non-members)**



**Virginia Industry Forum  
November 2-3, 2017**

**Marriott Newport News City Center  
740 Town Center Drive  
Newport News, VA 23606**

**Platinum Sponsor - \$5,000**      **Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor table at the event on both days
- Sponsor recognition on the event page on the VMA website
- 5 event registrations to Forum & Workshops
- Event TBD

**Gold Sponsor - \$3,500**      **Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor table at the event on both days
- Sponsor recognition on the event page on the VMA website
- 4 event registrations to Forum & Workshops
- Event TBD

**Silver Sponsor - \$2,500**      **Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 3 event registrations to Forum & Workshops
- Event TBD

**Bronze Sponsor - \$1,500**      **Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 2 event registrations to Forum & Workshops

**Break Sponsors - \$800**      **Benefits:**

- Prominent sponsor recognition on all event-related marketing and promotional collateral
- Sponsor recognition on the event page on the VMA website
- 1 event registrations to Forum & Workshops

**Exhibitor...\$500 (2 - VMA Members)/\$1000 (2 - non-members)**



# 2017 Sponsorship Opportunities

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Sponsorship opportunities are available for individual events. Please select the event (s) and sponsorship level (s) you would like to participate at and email this form to [knoonan@vamanufacturers.com](mailto:knoonan@vamanufacturers.com). You will be invoiced for the amount indicated on this commitment letter. Thank you!

**VMA Day on the Hill** \_\_\_\_\_

Platinum Sponsorship \$2000\_\_\_\_\_

Gold Sponsorship \$1500\_\_\_\_\_

Silver Sponsorship \$1000\_\_\_\_\_

Bronze Sponsorship \$500\_\_\_\_\_

**Virginia Industry Environmental Conference** \_\_\_\_\_

Platinum Sponsorship \$5000\_\_\_\_\_

Gold Sponsorship \$3500\_\_\_\_\_

Silver Sponsorship \$2500\_\_\_\_\_

Bronze Sponsorship \$1500\_\_\_\_\_

Break Sponsor \$800\_\_\_\_\_

Member Exhibitor \$500 \_\_\_\_\_ or Non-Member Exhibitor \$1000 \_\_\_\_\_

**Virginia Industry Forum** \_\_\_\_\_

Platinum Sponsorship \$5000\_\_\_\_\_

Gold Sponsorship \$3500\_\_\_\_\_

Silver Sponsorship \$2500\_\_\_\_\_

Bronze Sponsorship \$1500 \_\_\_\_\_

Member Exhibitor \$500 \_\_\_\_\_ or Non-Member Exhibitor \$1000 \_\_\_\_\_

Company\_\_\_\_\_

Contact\_\_\_\_\_

Title\_\_\_\_\_

Phone number\_\_\_\_\_

Email address\_\_\_\_\_

Signature of Commitment\_\_\_\_\_ Date\_\_\_\_\_