

News Alert

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NAM, NFIB LAUNCH MEDIA CAMPAIGN OPPOSING WAXMAN-MARKEY CLIMATE CHANGE BILL

*Multi-State Campaign Focuses on Senate Debate;
Warns of Devastating Impact to Manufacturing, Small Businesses, Workers and Their Families*

WASHINGTON, D.C., August 27, 2009 – The National Association of Manufacturers (NAM) today launched a multi-state, multi-million-dollar comprehensive advertising campaign opposing the American Clean Energy and Security Act (H.R. 2454), also known as the Waxman-Markey climate change bill.

Joining the NAM in this effort are the National Federation of Independent Business (NFIB), the leading small business association representing small and independent businesses, along with several state manufacturing associations in Indiana, Michigan, Missouri, Nebraska, North Dakota, Ohio and Virginia.

The groups are encouraging manufacturers, small business owners and the public to *Speak Out* against the bill and its potentially devastating impact on the economy. The Senate is expected to take up the Waxman-Markey legislation in September. The advertisements will run through September 4 and will include television, radio and Internet.

The initial phase of the campaign will be conducted in the following states: Alaska, Arkansas, Indiana, Missouri, Michigan, Montana, Nebraska, North Carolina, North Dakota, South Dakota, Ohio, Virginia and West Virginia.

“Our message to senators is that the Waxman-Markey bill is an ‘anti-jobs, anti-energy’ piece of legislation,” said NAM Executive Vice President Jay Timmons. “It will shrink our nation’s economy, make us less competitive with foreign countries, raise energy costs for consumers and businesses, take away disposable income for Americans and cause significant job loss. Our country needs a growth strategy as we struggle to come out of the worst economic downturn since the Great Depression. What we do not need are policies and regulations that will cost millions of jobs and harm our overall economy.”

“We’re very concerned about the impact of the legislation on small businesses. America’s job creators are struggling enough in this economy and don’t need additional burdens,” said NFIB president and CEO Dan Danner. “Small business owners are not able to adjust the price of their goods and services quickly enough to match potentially steep energy cost increases without hurting their customer base. The Waxman-Markey bill would significantly raise energy-related costs and lead to considerable job losses.”

The Waxman-Markey bill mandates a cap-and-trade program that governs fuel choices available to businesses and consumers. This bill passed the House of Representatives by a narrow margin (219-212) in June.

Earlier this month, the NAM, in partnership with the American Council for Capital Formation (ACCF), released a study that assesses the impact the Waxman-Markey bill would have on manufacturing, jobs, energy prices and the overall economy. Key findings include:

- cumulative loss in GDP up to \$3.1 trillion (2012-2030);
- employment losses up to 2.4 million jobs in 2030;
- residential electricity price increases up to 50 percent by 2030;
- gasoline price increases (per gallon) up to 26 percent by 2030; and
- the manufacturing sector would absorb 55 percent to 66 percent of the jobs lost.

The NAM and NFIB are urging senators to oppose any climate change legislation that imposes additional energy costs on already beleaguered consumers and businesses.

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The National Association of Manufacturers is the nation's largest industrial trade association, representing small and large manufacturers in every industrial sector and in all 50 states. Headquartered in Washington, D.C., the NAM has 11 additional offices across the country. Visit the NAM's web site at www.nam.org for more information about manufacturing and the economy.

NFIB is the nation's leading [small business association](#), representing small businesses in Washington, D.C. and all 50 state capitals. Founded in 1943 as a nonprofit, nonpartisan organization, NFIB gives small and independent business owners a voice in shaping the public policy issues that affect their business. NFIB's powerful network of grassroots activists send their views directly to state and federal lawmakers through our unique member-only ballot, thus playing a critical role in supporting America's free enterprise system. NFIB's mission is to promote and protect the right of our members to own, operate and grow their businesses. More information about NFIB is available at www.NFIB.com/newsroom.

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