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**VMA Partners with BuckCard and Crystal Clean**

***Discounted services and alternative benefits necessary in new economy***

**Richmond, VA** – The Virginia Manufacturers Association (VMA) is pleased to announce a partnership with both Heritage-Crystal Clean and BuckCard in order to bring more valuable services and products to its membership. Heritage-Crystal Clean (HCC) is the second largest and fastest growing parts cleaning and industrial wastes services provider in the United States. As a division of Simple Benefits, BuckCard specializes in non-traditional benefits programs and services. “Everything the VMA offers is strategically done in order to help reduce the cost of operations for Virginia manufacturers to be productive, profitable and globally competitive,” explains Alice Scott, VMA’s Director of Marketing and Member Services. “The programs available through Crystal Clean and BuckCard will help us continue this effort.”

Environmental compliance is a critical yet costly aspect of many manufacturing processes. Crystal Clean lowers a company’s environmental compliance costs through a variety of services, including parts cleaning (solvent & aqueous), waste minimization, drum waste management, environmental audits, Crystal Cat™ absorbent products and services, water filtration services and management, manifest and label preparation; and vacuum and used oil truck services. VMA members will also be eligible for discounts on the various products and services offered by Crystal Clean, whether they are a current or new client.

With healthcare costs constantly rising, offering comprehensive medical benefits to employees is more difficult for employers. The most popular benefit offered by BuckCard is a telemedicine program. The American Medical Association estimates that over 70% of visits to a doctor’s office can be handled over the phone. BuckCard offers a program that provides an employee’s family members with access to a board-certified medical doctor by phone, email or through 2-way video 24 hours a day, 7 days a week. For employers, the telemedicine program reduces the cost of medical insurance premiums through fewer claims and productivity costs through fewer work absences related to doctor visits. Other benefits offered through BuckCard include LifeLock Identity Theft protection, veterinarian services discounts, dental services discounts, and more.

For more information on these programs, please contact Alice Scott at [ascott@vamanufacturers.com](mailto:ascott@vamanufacturers.com) or 804-643-7489 ext. 23. You may also contact Jim Skelton of Crystal Clean directly at 847-783-5110 or [Jim.Skelton@Crystal-Clean.com](mailto:Jim.Skelton@Crystal-Clean.com), or BuckCard directly at [www.buckcard.com](http://www.buckcard.com).

**About the VMA**

The Virginia Manufacturers Association has been *Industry’s Advocate* in the Commonwealth since 1922. The VMA develops and advocates for constructive public policies and supports a broad array of business services and programs to help ensure that Virginia manufacturing companies can be productive, profitable and competitive in Virginia. Virginia’s 5,000+ manufacturers employ over 200,000 individuals, contribute \$34 billion to the gross state product, and account for over 80% of the state’s exports to the global economy. Visit [www.vamanufacturers.com](http://www.vamanufacturers.com) for more information.