



**For Immediate Release
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VMA Releases Virginia Industrial Innovation Strategy
~Plan is a “Blue Print” for Policy Makers~

Richmond, VA –VMA published the *2010 Virginia Industrial Innovation Strategy* (The Strategy) today. The Strategy prioritizes major public policies that the Congress and the Commonwealth should pursue in order to improve economic prosperity in the industrial segments of the economy.

The Strategy will be used by the Governor’s Commission on Economic Development and Job Creation to help Governor McDonnell and the Virginia legislature develop innovative ideas to improve domestic manufacturing. VMA President & CEO, Brett Vassey, who was appointed to the Governor’s Commission, commented:

Providing a “blue print” for policy makers to consider when crafting real solutions to improving private sector industrial competitiveness, productivity and employment was essential. We are confident that The Strategy will lead to reform and investments that are absolutely necessary for industrial growth in Virginia.

Vassey has started a tour of the state to discuss specific issues that manufacturers would like represented in the Governor’s Commission. The tour will continue through July 2010. If you wish to have Brett visit your facility, please contact Alice Scott, Director of Marketing & Member Services, at ascott@vamanufacturers.com.

David Moore, VMA’s Chairman of the Board, commented that:

The Strategy is a continuation of our effort that began with the *Virginia Strategy for Growth & Manufacturing Renewal* that was adopted by the Virginia General Assembly in 2005. For 88 years the VMA has been the leader in manufacturing advocacy. We are pleased that this is another example of our ability to significantly improve the public’s understanding of the needs of modern industry.

For a copy of the *2010 Virginia Industrial Innovation Strategy*, go to <http://www.vamanufacturers.com/docs/advocacy/VirginiaIndustrialInnovationStrategy.pdf>.