



# 2010 MANUFACTURING APPRECIATION WEEK

Industry's Advocate™

## Manufacturing the American Dream

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### Governor McDonnell Designates Manufacturing Appreciation Week in VA—October 18-22, 2010

Do you ever stop and think about how or where something is made? Who invented it? What materials go into it? How is it assembled, packaged, and transported to you? How many jobs support this entire process? Too often, we take for granted the building blocks of our economy.

In honor of Virginia's manufacturers, please join [Governor McDonnell and the Virginia Manufacturers Association](#) in celebrating Manufacturing Appreciation Week during October 18-22, 2010.

*"...this Administration is committed to supporting Virginia's manufacturers, encouraging their growth and prosperity in the Commonwealth and raising public awareness of the importance of manufacturing to Virginia's economy" ~ The Honorable Robert F. McDonnell, Governor, Commonwealth of Virginia*

"Manufacturing the American Dream" events and factory tours will be held across Virginia for the public to see, touch and maybe even taste modern manufacturing. For more information, go to [www.vamanufacturers.com](http://www.vamanufacturers.com).



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### Official Manufacturing Appreciation Week Events



**October 18, 2010 (1 p.m.)**

Suffolk. The "Green" Tea Tour begins at 1 pm. Register to tour the Lipton Tea factory in Suffolk, Virginia and learn about their "zero" landfill waste achievement. RSVP to [ellie.holland@unilever.com](mailto:ellie.holland@unilever.com).



**October 19, 2010 (noon)**

Lynchburg. Join the VMAPAC to honor Delegate Kathy Byron's contributions to manufacturing at the historic Craddock Terry Hotel, Lynchburg, VA. Register at [www.vamanufacturers.com/calendar/event\\_231.php](http://www.vamanufacturers.com/calendar/event_231.php).

### Resources

[VA Industrial Innovation Strategy](#)

[Governor's Economic Development & Job Creation Commission Report—Manufacturing Report](#)

[Virginia Council on Advanced Technology Skills](#)

[NAM Manufacturing Strategy 2010](#)

[Virginia Manufacturing Facts](#)

[Virginia Manufacturing Export Facts](#)



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October 20, 2010 (1 p.m.)

- Statewide. VMA Member Quarterly Conference Call with VMA's President & CEO, Brett Vassey—Election Update and Governor's Economic Development & Job Creation Commission Report—[Click Here](#) for more information.
- Virginia Beach. The grand opening of the 2<sup>nd</sup> VCATS Assessment Center on the Virginia Beach Campus of ECPI. Individuals will be able to assess and certify their skills, resulting in key credentials which employers are seeking when evaluating job applicants. For more information visit <http://www.vamanufacturers.com/professionaldevelopment/>.



### Resources

[Dream It Do It Virginia](#)

[Virginia Industry Foundation](#)

[Dream It Do It Shenandoah Valley](#)

[Dream It Do It Northern Virginia](#)

[Dream It Do It Southwest Virginia](#)

[Virginia Skilled Trades Gap Analysis](#)

[Impact of Regulations on VA Mfg.](#)



October 21, 2010 (9 a.m.)

Richmond. Governor's 2010 Forum: Aligning the Agendas—Business, Economic Development and Education. Forum leaders will address how Virginia's adult workers can get the education and workforce credentials they need to help Virginia companies succeed. Register at [www.vccs.edu/workforce/forum](http://www.vccs.edu/workforce/forum).



October 22-23, 2010

For all Friday and Saturday "Manufacturing the American Dream" tours and events, go to [www.vamanufacturers.com/calendar/](http://www.vamanufacturers.com/calendar/).

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