



*VEEP: Ten Years and Still Going Strong!*

**Virginia Department of Environmental Quality  
Workshop Agenda, 10-4pm, September 16, 2010**

**10:00 Welcome & Opening Remarks**

Sharon Baxter, Office of Pollution Prevention

**10:15 Status of Voluntary Stewardship Efforts: National Perspectives**

David Paylor, DEQ Director, will discuss his recent experience as Co-Chair of the National Advisory Council for Environmental Policy and Technology's Subcommittee on Promoting Environmental Stewardship, which submitted its final recommendations for EPA actions in May, 2010.

Anne Vogel-Marr, Director, Stewardship Action Council, will discuss the multi-organizational effort to develop a national stewardship initiative that evolved following EPA's ending of its Performance Track program in March, 2009. The Stewardship Action Council was chartered in May, 2010, and is intended to encourage broad environmental stewardship. Learn how SAC relates to VEEP and why your company may want to consider participating in it.

**11:15 Program Update & Manufacturing Challenge**

Rick Weeks, DEQ Chief Deputy  
Sharon Baxter

- Membership Facts & Figures
- Proposed Changes to E4 Requirements
- 2011-2012 Manufacturing Challenge
- Revised annual reporting system – webinar scheduled later in the fall

**12:00 Lunch & VEEP Anniversary Celebration (provided)**

Demonstration of VEEP Online and VISE websites.

**1:15 Recognition Opportunities for VEEP Companies**

VEEP participants are often able to take advantage of other recognition opportunities to build employee morale as well as the support of their corporate

management and community stakeholders. Several examples will be presented in this session.

**2:30 Break**

**2:45 Achieving Energy Reductions and Cost Savings: VEEP Facility Case Studies**

Hear from other VEEP facility representatives that have reaped significant benefits from energy audits and investments in energy efficiency.

**3:45 Closing Remarks**